

MONMOUTH BUSINESS ASSOCIATION

MEETING MINUTES

May 3, 2023

Monmouth Public Library

The meeting was called to order by Tori Stutzman at 8:03 am.

Welcome New Businesses

Cooplyn Design Co.

In attendance:

The meeting attendees introduced themselves.

Tori Stutzman, MBA President

Phyllis Bolman, MBA Secretary

Miriam Haugen, MBA Vice President

Suzanne Dufner, City of Monmouth

Gwen Whelton, MBA Communications

Sabra Jewell, City of Monmouth

Justin Sunada, WOU

Christine Rose, Main Street Ice Cream

Lacey Johnson, Curves

Jason Saunders, MINET

Marilyn Morton, 2C1C

Bill Foster, Cascade Management

Katelin Granger, Cooplin Designs

Ashley Hartman-Cooper, Cooplin Designs

Alena Estes, Heron Pointe

Celebrations & Announcements

- City

There will be a Historical Commission presentation after the Pancake breakfast at the Senior Center. Plant sale and book sale same day.

Marketing Monday is coming up May 27.

Trolley is going well if you have any complaints or comments

On May 20th: Peacock Festival, AAIP Celebration and WOU Spring Football

June 12 End of School Celebration at Independence Riverview Park

- Chamber

Greeter May 10 @ Indy Commons

May 5 Heritage Museum 1 year celebration

June 21 is Make Music Day, more people needed

- WOU

May 17 Career Connect events Business & Economic Club centered around business owners

Mentor Mixer May 24 with alumni coming to mentor students.

Sports auction June 3.

Commencement June 17th will be one event

Wolf awards on June 1 for students

- & More

PCL Summer Solstice Auction June 17th at Eola at Rickreall

Haugen's will be moved out of their building by May 24 and the building owners are planning on a restaurant in the space.

Approval of April 5, 2023 meeting minutes:

Miriam Haugen moved to approve the minutes. Gwen seconded. Motion carries.

Subcommittees Reports

Design: Jason reported that they have chosen two cabinets to be painted. One in each town. Will put out a call to artists.

Promotions: Miriam reported that Marilyn will create a printed brochure. And Tori will do some background work. Sabra and Emily are still doing the social media posts. Emily encouraged everyone to tag the MBA in posts so it can be shared.

Concert in the Park Vendor Market: Suzanne said she and Tori have been working with Cooplyn Design for a proposal to bring in a farmer's market. She asked the MBA to authorize the Leadership Team to sign a contract to enter into an agreement with the vendors. Suzanne added that the City would fund it.

Bill asked about the past vendors and how that would work. Suzanne said it would be funneled through Cooplyn Design.

MOTION - Mariam moved that the Leadership Team enter into discussions and potential contract with Cooplyn Design for a Vendor Market at Music in the Park, at no cost to the MBA. Marilyn seconded. Motion passes.

MBA Website Maintenance - Miriam noted that the contract with Sparklet Design has expired, and the website needs to be updated and add the option to pay membership dues online.

Gwen suggested that we need a monthly maintenance contract with additional payments. Tori noted that is what was done without a contract.

Miriam moved that the MBA authorize a payment of \$300 for website maintenance and development. Bill seconded. Motion passes.

Events for the Year:

Music in the Park – Suzanne said that posters and magnets are coming. She gave the MBA a sneak peek of the poster. Bill said that the sponsor banners will be put up before the 4th of July.

July 4th Festival – Phyllis reported on the Festival entertainment and events.

Alena Estes, the marketing person from Heron Pointe introduced herself.

Adjourn: 8:52 pm