

Minutes, MBA meeting of 11/2/22, held at the Monmouth Library

Attending: Miriam Haugen, President; Bill Foster, Cascade Management; Nicki Marazzani, Chamber Director; Anne Hodney, Refinery 52; Tiana Holland, Mana; Mandy Kuang, Sing Fay; Elisa Teninado, Student Intern; Phyllis Bolman, City of Monmouth; Suzanne Dufner, City of Monmouth; Justin Sunada, WOU; Emily McNulty, MaMere's Guest House ; Gwen, PCL; Marilyn Morton 2C1C; Jason Saunders and PJ Armstrong, Minet; Jeff Glodt, Grain Station; Mike Irons, Mungos; Tori Stuzman, Sparklet Designs; Julie Jeanseau, Red Poppy

Meeting was called to order by Miriam Haugen at 8:00 AM.

First time attendees were welcomed (welcome to Tiana from Mana Salon!) and new local businesses were noted.

Meeting Minutes

Gwen made a motion to approve September and October meeting minutes. Julie 2nd. Mention that date is incorrect at the top of October meeting minutes. Motion carries, as amended with date updated on October meeting minutes.

Financial Statement

Julie moved to approve the financial statement. Gwen 2nd. Motion carries.

By-laws Amendments

One change is adding a new leadership position that will be Communication Officer to take some duties off of the Secretary. Will update the proposed changes to indicate that the communication officer will also be responsible for meeting reminders too. Another change is adding some language about who can vote – including only one voting member from each organization. Some discussion around what defines a “member”. The by-law proposed changes will be updated, re-sent out to MBA, and brought to the December meeting for vote.

Nominations for MBA officers

Current nominations include:
Communication officer – Gwen
Secretary – Marilyn
Vice President –
President – Tori
Treasurer – Kevin

Past President – Miriam

All nominations need to be submitted to the MBA email by the last week of November to be voted on at the December meeting.

Halloween

We think we had about 800+ kids! Some lessons learned. Good feedback on signage for the photo booth and map. If you are interested in participating on the committee next year – let us know.

Making Spirits Bright

We have lots of great events coming up! Please fill out the google form that has been sent out by *November 7th* so we know all the activities you will be doing for Making Spirits Bright weekend.

Some of the events you can participate in:

- WOU Parade (Walk or have a float) & Tree Lighting; there will also be events in the Werner Center
- Monmouth's Merry Market – businesses will hopefully be hosting crafting vendors or musicians; senior center will be hosting a kid fair; will have some giveaways (magnets or ornaments) to the first visitors to the Merry Market locations
- Christmas Light Display in the park – may have a photo booth opportunity
- Business and residential decorating competition
- Sponsorship opportunities – would like to purchase some more lights and have marketing needs. MSB committee requests that the MBA sponsor the event.
- Please help us market Making Spirits Bright!

Gwen made a motion that MBA Sponsor Making Spirits Bright for \$1000. Julie 2nd that motion. Motion carries.

Chamber announcements

- Greeters at Heritage Museum
- Thirsty Thursday at Grain Station
- Polk County Women in Business at Curves
- The Chamber sign will be up by the end of the month!

- Chamber Partnership with the Central School District launching soon.

City of Monmouth announcements

- Nov. 8th at 5:30pm at Senior Center there will be an open house about the zoning code changes and there will also be a virtual open house with a survey on the city webpage.
- Making Spirits Bright meeting will be Nov. 10th at 3pm at Monmouth Power and Light
- City of Monmouth Business Technical Assistance Program is partnering with the City of Independence. Tori was awarded the contract through a competitive process. She will be working with subcontractors to help provide technical assistance to local businesses.

WOU Announcements

- Family Weekend on November 11th and 12th - check webpage for more information; student engagement is hosting so Katelin is best contact

Other Announcements

- Red Poppy is hosting the “Makers Fair” starting Black Friday and will run through December 15th.

Meeting adjourned at 9:02am.