

**MBA Meeting Minutes – 3/2/2022**  
**March Meeting (Hybrid – Virtual & In Person)**

*Attendees:* Miriam Haugen, Marilyn Morton, James Martin, Lacey Johnson, Kevin Raschko, Emily McNulty, Suzanne Dufner, Tori Stutzman, Bill Foster, Sabra Jewell, Kelly Carmichael, Phyllis Bolman, Ashley Terry, Jeff Glodt, Jeff Rose, Hayden Campos, Ellen Zook

Call to Order at 8:02.

**Introductions**

**Minutes**

James made the motion to approve February minutes as written. Marilyn 2<sup>nd</sup>. Motion carries.

**Financials**

Suzanne made the motion to approve February financials. James 2<sup>nd</sup>. Motion carries. This motion also approves the fees for Music in the Park.

Discussion: The cost of Music in the Park did go up some this year, due to costs of bands going up and we have an extra week. Some of the sound equipment also needed to be replaced.

**Strategic Plan**

Emily made a motion to approve the strategic plan that was developed January 25<sup>th</sup>, to provide the MBA with some framework to organize around. Jeff Glodt 2<sup>nd</sup>. Motion carries.

**Main Street Revitalization Grant**

MBA has the opportunity to apply for the statewide Main Street Revitalization grant. Grants are available up to \$200,000. The money must be used for various revitalization projects. There is a 40% match required. The city has been working with Mary and Yul Provancha to restore the Ross Theater and this is a good fit. It is an older building that needs a lot of help. They hope to also restore the façade of the building to its historic nature. These funds are intended for downtown. There likely will be opportunities for future grant applications. Businesses interested in making improvements to their buildings were encouraged to contact Suzanne Dufner for more information about possible urban renewal funding assistance.

**MICC Community Awards Sponsorship**

The chamber has asked if the MBA would be a sponsor for the Community Awards Presentation. We have been sponsors in the past at \$350 level.

Bill made the motion that the MBA sponsors the Community Awards at the \$350 level. Marilyn 2<sup>nd</sup>. Motion carries.

## **Internship**

Partnership between Indy Idea Hub and Willamette Workforce Partnership to host an intern to provide some digital

## **2022 MBA Committees**

*Outreach* – The committee met last week to talk about what has happened in the past. We want to be focused on business-to-business outreach and also business to community outreach – via various marketing channels. One idea is to do something in partnership with WOU spring game (May 14<sup>th</sup>) – encourage businesses to show some spirit and come up with some fun specials. Also, some discussion on membership structure for the MBA.

*Economic Vitality* – nothing new to share at this time.

*Design* – The committee met. Some great ideas generated – many focused on place making, way finding and bringing art to downtown.

*Promotion* – nothing to share at this time.

*Music in the Park* - Bands have been booked! Bill and Kevin are working sponsor.

*New Student Feed* – Miriam has agreed to take the lead. Sabra and Jeff willing to help with the committee. Sabra will reach out to Maria to see if she willing to help.

*Making Spirits Bright* – nothing to share at this time.

*Halloween* – Krist has agreed to take the lead on Halloween.

*Quest* – Miriam (lead), Ellen, Liz

## **Announcements**

*City of Monmouth* – There is a drop-in community workshop March 7<sup>th</sup> at Yeasty Beasty from 6-8pm. There will be food! The intent is to gather feedback from the community about what they want to see for downtown. This is a 20-year visioning process.

*MICC* – The Community Awards event is coming up.

*WOU* – The giving day was on March 1<sup>st</sup>. Thank you to everyone who helped support this day. Spring game is coming up! Looking forward to continued relationships between business community and WOU. Commencement plans are still be finalized.

2C1C – A long term goal of this publication is to connect Monmouth and Independence. The deadline for submitting things for upcoming edition is the 25<sup>th</sup>.

*Arts & Culture* – Art walk is being considered. Would like to survey businesses who might be interested in hosting art for sale.

Thank you to all the businesses who put up art for Black History Month! Look forward to continued connection between kids' literature and art in Monmouth. There was a great closing ceremony at WOU.

Art and Wine Walk is planned for May 15th in downtown Independence. Total Eclipse of the Heart. May be opportunities

There was a very successful can drive for the Skate Park. The price of the project is about \$500,000.

The city applied for funds for various projects around historic preservation in Monmouth.

CSC is looking for internship opportunities for ages 16-24. Projects can vary – open to suggestions. Looking for opportunities for youth to get experience. Contact Hayden if any ideas. Contact Hayden Campos at [hcampos@communityservices.us](mailto:hcampos@communityservices.us)

**Next Meeting** – We will continue to do the hybrid approach. We are exploring ideas for meeting space – possibly Monmouth Power and Light.

Meeting adjourned at 9:04.