

MBA Meeting Minutes – 2/2/2022
February Meeting (Virtual)

Attendees: Miriam Haugen, Kevin Raschko, Nicki Marazzani, Emily McNulty, Marilyn Morton, James Martin, Suzanne Dufner, Kelly Carmichael, Jeff Glodt, Tori Stutzman, Ashley (Minet), Ellen Zook Osborn, Phyllis Bolman, Liz Pongratz

Call to Order at 8:02.

Introductions

Minutes

James made the motion to approve December and January minutes as written. Kevin 2nd. Motion carries.

Financials

No activity for January.

James made the motion to accept December and January financials. Marilyn 2nd. Motion carries.

Planning for our Future meeting Overview

We would like to restructure our committees to be: Outreach, Promotion, Economic Vitality and Design to align with Main Street Program structure. The goal is to focus on 3-4 goals. We will still need some committees focused on specific events.

There are some other groups in the community that are also focusing on these areas, such as Economic Development. We also have a downtown improvement committee that is focusing on design focus. Suzanne suggested that we try and share information back and forth, so we don't duplicate efforts. We need to find a way to regularly communicate. And we need to have people sign up for committees.

2022 MBA Committees

Outreach – Tori (lead), Jeff, Phyllis, Nicki, Emily

Economic Vitality – Suzanne (lead), Liz, Jeff

Design – Ellen (lead), Tori, Maggie

Promotion – Liz (lead), Tori, Marilyn, Miriam

Music in the Park - Kevin (lead), Bill, Kelly C.

New Student Feed – Sabra (lead -?), Jeff, Nicki, Liz

Making Spirits Bright - Suzanne (lead), Emily, WOU

Halloween – Krist, Emily

Quest – Miriam (lead), Ellen, Liz

*Have been some changes, no longer need beacons; content will be accessible for a longer period; consider having an event or focused time to do the Quest

We need other people to help out with these committees. If there is anything you are interested in participating in – let us know!

Peacock Festival is a new event coming to Monmouth in October! There is also a group hoping to resurrect the History and Mystery in Monmouth.

Announcements

- Our next MBA meeting will likely be via zoom again in March. And hopefully meet in person starting in April.
- Vendor Applications will be going out soon for the 4th of July – need variety of craft and food booths. Contact Phyllis that is interested.
- Coming up...MICC Morning Greeters will be at Territory; Thirsty Thursday at Curves; Polk County Women in Business will be at Beckenridge; PCL Ribbon Cutting.
- It is time to vote for MICC community awards! It will be online and have an auction.
- Arts and Culture Commission is toying with the idea of doing an art walk in April. Going to try and replicate some of what the Black History Month committee did to position art within businesses. Date to be determined.
- Total Eclipse of the Art in Downtown Independence - May 15th
- Peacock Festival will be happening in October. There is a survey going around if you want to give feedback on what that event might look like and a committee is being developed if you are interested in participating.

Meeting adjourned at 9:04.