



We are delighted to share the holiday spirit together again in 2021!

- The fun begins on the evening of December 3rd with the **Grand Light Parade** leading to WOU's Annual **Tree Lighting** and all its festivities.
- **Main Street Park** will be decorated with **Santa's Workshop** and **Gingerbread Village** with 24 Holiday Light displays to enjoy throughout the holiday season.
- **The Annual Griswold Light Decorating Competition** celebrates with Monmouth's local businesses brightening their storefronts with holiday decor. Winners announced on Dec.15.
 - Traditional theme (Hallmark moment)
 - Brightest (Blow the Fuse!)
 - People's Choice (Vote for your favorite)
- The popular Polar Express **Passport to Prizes** returns with drawings for a variety of valuable baskets! Passport locations are **limited to the first 12** Monmouth Downtown businesses. The passport activity has been extended from Small Business Saturday (Nov. 27th) to Dec. 15th in an effort to increase foot traffic to businesses during the holiday shopping season.
- Other activities planned for **Saturday, December 4th** include a visit from Caesar the Llama, carolers, a special holiday story walk, and a chili cook-off!

Making Spirits Bright is a cooperative event between the City of Monmouth, Western Oregon University, and Monmouth Business Association. For more information and event updates visit www.mbamonmouth.com or find us on Facebook and Instagram online.

Questions? Please contact Suzanne Dufner, (503) 751-0147, sdufner@ci.monmouth.or.us.



December 3rd & 4th

Business owners,

Please join in the festivities as we celebrate the 2021 Holiday Season! Here's how you can get involved:

- **Decorate** your storefront by *December 1st* and be entered to win an award for best light display in 1 of 3 categories: 1.) Blow the Fuse, 2.) Traditional, 3.) People's Choice.
- Polar Express **Passport** – Become a passport stop where participants go to collect stamps and enter to win a prize. Must donate item (\$25 or greater) for gift basket.
- Event **Sponsor** – Sponsor Making Spirits Bright and have your business recognized on the event program, social media posting and MBA website (\$100)
- Participate in the Holiday Tree Lighting **Parade**

LET US KNOW BY NOVEMBER 12!

Sign up online at: <https://forms.gle/Lq7nASbWgV12ZQBu8>, or complete & return the form below to City Hall, 151 Main St W.

Name of Business: _____

Name of Contact Person: _____

Business Address: _____

Phone: _____ Email: _____

YES! Sign me up to participate in the following Making Spirits Bright activities:

Decorate Storefront: _____ Passport to Prizes: _____ Event Sponsor: _____ Parade: _____