

Monmouth Business Association Minutes

July 7, 2021

July 7th, 2021 via Zoom.

Attendees: Miriam Haugen (Haugen's Galleri), Nikki Marazzani (MICC Chamber of Commerce), Jeff Rose (Main St. Ice Cream), Sabra Jewell (WOU), Tori Stutzman (Sparklet Designs), Suzanne Dufner (City of Monmouth), Kevin Raschko (Columbia Bank), Ashley Terry (Minet), James Martin (Dancing Muse), Marilyn Morton (2C1C), Miranda Garrison (Rookies), Kelly Carmichael (Ash Creek Auto), Jeff Glodt (The Grain Station)

In Person vs Virtual Meetings: Discussion began with Marilyn saying she would prefer in person meetings because the conversations are richer. Chatted about different location options that are open and could support a hybrid meeting model so people could join virtually if they wanted. When asked who in attendance would want to continue to join virtually, only one person said they would join virtually if we did hybrid, and pointed out that as the weather turned to winter more people would probably want to join virtually. Miriam said she would chat with the exec committee and explore the options mentioned.

Meeting Minutes & Financials: James moved to approve June minutes and Sabra seconded. Motion carried.

Financials update – Paid Tori/Sparklet Designs, \$8,000.00 income so far from Music in the Park, insurance for Music in the park, gift card, and registry payments. Start paying bands tonight for Music in the park. James moves to approve the motion Suzanne seconded. Motion carried.

Main Street Program: Suzanne Dufner: Main Street Program is a national organization that help foster the uniqueness of downtown areas. Tiered System - we would join at the first level, exploring. Next step are to fill out a short application, we commit to providing an annual report, and sending some members to a training session once per year. Immediate benefits: access to technical assistance and help with strategic planning, more recently started a grant program that helps out with building improvements. Nikki added that there is no downside to joining and is a big supporter of the program. Miriam added that it was a good way to network with other small communities and learn about what was successful for other communities like ours. James "free is a very good deal" - no cost to joining with a lot of benefits. Jeff asked what the downsides were, Suzanne responded that as you advance in the program there is an expectation that you pay for a staff person, and they are exploring different ways to fund that. James moved to make the forward progress to apply for the exploring level of the Main Street Program, Nikki seconded. Motion carries.

Music in the Park: Starts tonight! Banners are up, Kevin has been taking care of the financials. Anyone available at 6:00pm tonight to help set up would be appreciated. Items are given away during intermission, it's a good way to promote your business, drop those off at the Columbia Bank.

Halloween: 116 days away, they are looking into doing a Monster Egg Hunt this year.

New Student Feed: looking to find out if/when that's happening, hoping to have answers to that by the next meeting.

Announcements

Chamber

- Morning Greeters on the 14th at the Thoughts and Gifts Project,
- Thirsty Thursday on 15th at the Collection
- July 20th a ribbon cutting at 4:00pm for K Insurance Group

City

- Shoutout to James for Movie in the Park on July 3rd, people kept asking when the next one was
- Park Reservations in Main St Park: Aug 7th- crossfit competition, Aug 14- city wide garage sale, Aug 21st PCL thank you to the community event, Sept 19th heritage car show

WOU/Sabre

- Email Sabra any photos taken at Music in the Park
- July 29th - Wolves in the green at McNary Golf course to support women's athletics
wouwolves.com

Miriam

- Quest is live and we will be reaching out to businesses for sponsorships

Marilyn

- Send things to Marilyn by the 25th of each month to be included in the next 2C1C.

Meeting adjourned at 8:44 am.

Next meeting is August 4th at 8am.