

Monmouth Business Association Minutes

June 2, 2021

Meeting was called to order at 8:03am via Zoom.

Attendees: Miriam Haugen (Haugen's Galleri), Jeff Rose (Main St. Ice Cream), Bill Foster (Kampfer), Sabra Jewell (WOU), Tori Stutzman (Web designer at ToriStutzman.com), Suzanne Dufner (City of Monmouth), Kevin Raschko (Columbia Bank), Phyllis Bolman (City of Monmouth), Morgan Peterson (Addivia Wedding and Event Venue) Nicki Marazzani (MI Chamber of Commerce), Jeff Glodt (The Grain Station), James Martin (Dancing Muse Costume Shop),

Meeting Minutes & Financials: James moved to approve May minutes. Motion carried. James moved to approve and Bill seconds to approve the May financials. Motion carries.

Financials update – New category in the budget for Quest Project.

Enhanced Visitor's Experience Program: Still in process. The project was supposed to be finalized today but there have been several roadblocks along the way.

MBA Committee Updates

- *Music in the Park* – Bands have been scheduled. Next week we will be approaching potential sponsors. May change the sponsorship fees to reflect current economic conditions. A question came up about offering food and alcohol at the event and how to engage local vendors under tents. Motion to spend money on banners for music in the park. Bill motions it and Jeff G. seconded. Motion approved.
- *Website* – Claim your business if you have not already!
- *Social Media/Communication* – Please keep tagging the MBA in your social media posts that we can share all the great things you are doing.
- *Business Outreach/Membership* – Reporting out on the survey. 23 businesses responded. Summary attached to meeting packet. Areas of opportunity for the MBA such as a membership fee, meeting times, and value add of the MBA.
- *New Student Feed* – What does this look like this year? Normally free food and businesses come out to greet the students. We have the university contact but they are not quite ready to proceed.

Announcements

Chamber – Welcome, Nikki!

City of Monmouth – Meeting with admissions at WOU around reaching new students and families to keep them engaged in the local community. There will be in-person orientations during the summer at the University. Suggested that there may be collateral to direct people to local places to eat, drink, and enjoy. New grant opportunity to Business Oregon. All businesses that were impacted by limited seating by the Governor's order. Open until June 6th. Online application. Contact Suzanne if you are interested.

WOU – Athletic Auction starts Saturday the 5th and Commencement will be June 11-13th.

Phyllis – 4th of July festivities are going forward! Movie in the Park on the 3rd.

Meeting adjourned at 8:59 am.

Next meeting is July 7th at 8am. Do we have our next meeting in-person? Considerations on current restrictions and public health concerns.