

## Monmouth Business Association Minutes

May 5, 2021

Meeting was called to order at 8:03am, May 5th, 2021 via Zoom.

**Attendees:** Miriam Haugen (Haugen's Galleri), Kathleen Mason (MICC Chamber of Commerce), Jeff Rose (Main St. Ice Cream), Bill Foster (Kampfer), Sabra Jewell (WOU), Tori Stutzman – Web designer at ToriStutzman.com, Suzanne Dufner (City of Monmouth), Kevin Raschko (Columbia Bank), Marilyn Morton, Phyllis Bolman (City of Monmouth)

**Meeting Minutes & Financials:** Bill moved to approve April minutes and financials. Kathleen seconded motion. Motion carried.

Financials update – Paid Tori & State of Oregon paymen. A line item is needed for Enhanced Visitor's Experience.

Bill made motion to transfer \$250 into Quest Enhanced Visitor Experience. Marilyn 2<sup>nd</sup>. Motion carries.

**Enhanced Visitor's Experience Program:** Beacons are in place and stories developed. Will officially launch May 21<sup>st</sup> to give time for final tweaks. Will be asking businesses for sponsorships, likely \$50, and it will be good until March 2022. Businesses will have opportunity to submit an ad. Kathleen and Marilyn have offered to develop a basic marketing plan.

### MBA Committee Updates

- *Music in the Park* – Bands are ready to go and contracts are signed. Just waiting to see what the state rules are. Smith Fine Arts will have a table and help promote Music in the Park. Arts group can also have a table, but will have to set it up themselves. If committee drafts an email, Emily will get it out via MBA email list. Still determining sponsorship levels. Bill will get out list of bands and sponsorships. Marketing should include information about expectations – masks/social distancing, etc.
- *Website* – Claim your business if you have not already. If you have issues setting up, check your spam folder – there might be information there.
- *Social Media/Communication* – If you have information, you would like shared out via social media, please send it to the MBA social media accounts. Marilyn will post MBA social media information in 2c1c.
- *Business Outreach/Membership* – Please fill out the survey! It will be closing soon.

## **Announcements**

*Chamber* – 1<sup>st</sup> in person chamber mixer at The Brew! Interviews are under way for the new Chamber Director. Chamber chat is still happening. There are openings to host Greeters and Thirsty Thursday. MaMere's will be hosting the next Greeter's. \$16,000 was raised at the Chamber Auction!

*City of Monmouth* – Restaurant Relief fund and Commercial Rent Relief are still open. Talk with Suzanne if you have questions. The Historic Scavenger Hunt is going on, please share on social media.

WOU – Athletic Auction starts Sunday the 5<sup>th</sup> and Commencement will be June 11-13<sup>th</sup>.

*Dancing Muse* – James would like to have a blow-up dinosaur at Dancing Muse, but it conflicts with city code. Suzanne and James will be brainstorming options. If tied to an event and can be up for 90 days.

*Bill* – Please keep Joe from Union 76 on your mind. They have sadly lost their business.

*MaMere's Guest House* – Hosting a Dad & Me tea on June 19<sup>th</sup>. Tickets are \$15/person. Lots of fun activities and special guest appearances!

Marilyn – Send things to Marilyn by the 23<sup>rd</sup> of each month to be included in the next 2C1C.

Meeting adjourned at 8:50 am.

Next meeting is June 2nd at 8am.