

Monmouth Business Association Minutes

January 13, 2021

Meeting was called to order at 7:32am, January 13, 2021 via Zoom.

Attendees: Miriam Haugen (Haugen's Galleri), Suzanne Dufner (City of Monmouth), Bill Foster (Kampfer Enterprises), Kathleen Mason (MICC Chamber of Commerce), Sabra Jewell (WOU), James Martin (Dancing Muse), Kevin Raschko (Columbia Bank), John Bracken (Crush Wine Bar), Jeff Glodt (Grain Station), Brooke Hammond (Washington Federal), Miranda Garrison (Rookies), Tori Stutzman (Freelance web designer), Emily McNulty (MaMere's Guest House)

Introductions: Everyone had the opportunity to introduce themselves. Please see announcements for specific updates.

Meeting Minutes: James moved to approve December minutes and Kevin seconded motion. Motion carried.

Financials: Balance remains the same, no change from December. James moved to approve the financial statement and Suzanne seconded the motion. Motion carried.

MBA Website: Tori Stutzman has created an MBA website with the guidance of several MBA members. This was made possible through funds provided by the City of Monmouth. Tori walked attendees through the website. See meeting recording for complete introduction/overview. Businesses will be responsible for updating their own business information and claiming their listing. There are useful tutorials listed on the website in "business resources". Emily will send out more information soon regarding the website and how to updated your business information.

Revision of MBA Bylaws: Election dates that are listed in the MBA bylaws need to be updated. Original bylaws and proposed revisions were included in an email sent out to all Monmouth businesses. Please let Miriam know of any additional updates. This serves as notification of changes of bylaws and a vote will be taken at next meeting to approve revisions.

Introduction of MBA officers:

Miriam Haugen - President

James Martin - Vice President

Emily McNulty - Secretary

Kevin Raschko - Treasurer

Lacey Johnson – MBA representative on MICC Chamber Board

Planning for 2021 – we need more volunteers to sign up for various committees. If you are interested, please let Miriam know.

- Website – John, Kathleen, Suzanne & Emily
- Social Media/Communication – Miriam, Emily and Sabra
- Business Outreach/Membership – Suzanne, Emily and we will ask Kathleen
- Events:
 - Music in the Park – Bill and Kevin
 - Halloween – James, Emily and hopefully Krist
 - New Student Feed – Jeff G.
 - Making Spirits Bright – TBD

Other ideas –

- James is interested in starting a Facebook page for merchants/businesses to share resources, supplies, etc.
- We are in need of a representative of MBA to attend IDA. If interested, please let Miriam know.

Monmouth Economic Development Committee Update: The committee wants to make it as easy as possible for existing, new and potential businesses to navigate the business environment in Monmouth. We need a culture shift. To help with this change in mindset, it has been proposed that we develop a “strike force” team to help businesses successfully problem solve challenges that arise. The MBA can serve an important function in connecting and convening local businesses/organizations.

Mid-Willamette Weddings – Website is up and almost ready to launch. We will meet next week to finalize. It operates as an advertising coop for local businesses. The Chamber has agreed to help promote the efforts.

Meeting times for 2021 – the MBA will meet at 8am on the 1st Wednesday of every month.

Announcements

Dancing Muse - Dancing Muse has electronic masks for sale!

City of Monmouth - Working to create a February promotion around “Love your local businesses”. May be tied with power bills in some way. Would love businesses assistance. Miriam has offered to help.

Meeting adjourned at 8:37am.

Next meeting is February 3rd at 8am.