

## Minutes, MBA Zoom Meeting of September 1, 2021

*Many thanks to Tori Stutzman for sharing her Tablet for meeting access!*

In attendance:

- Miriam Haugen, President
- James Martin, Vice Pres
- Nicki Marazzani
- Bill Foster
- Suzanne Dufner
- Kevin Raschko
- Jeff Rose
- Jeff Glodt
- Phyllis Bolman
- Tori Stutzman
- Ashley Terry
- Sherry, marketing director for Curves
- Marilyn Morton (acting secretary for this meeting)

Meeting was called to order by Miriam Haugen at 8 AM

The minutes of the last meeting were reviewed. Bill Foster moved to approve the minutes of the last meeting, Jeff Rose 2<sup>nd</sup>, motion passes unanimously.

The financial report was reviewed by Kevin Raschko. Activity mostly related to Music in the Park. Beginning balance 2021, \$11,997.99. Today's balance, \$14,122.82. Pass the Hat funds of about \$2,000 were transferred to the general fund. James Martin moved to approve the financial report, Bill Foster 2<sup>nd</sup>, motion passed unanimously.

Welcome to Monmouth-Independence Celebration (aka New Student Feed). September 21, Main Street Park. Grain Station is providing food. There was discussion about vendor sign-ups, dinner, expected number of new students, menu and style of serving, and other details of the event. There as concern about a shortfall between vendor income and food costs. James Martin moved to transfer ~~\$300~~ \$500 from the general fund to the New Student Feed fund, Jeff Rose 2<sup>nd</sup>. The adjusted motion passed unanimously.

Halloween plans: James Martin & Emily McNulty met last week at the B&B. Being considered: Using Main Street Park as a trunk or treat site. Booths will be decorated, and treats will be distributed to drive-by trick-or-treaters. Phyllis Bolman is working on insurance. Last year coverage was provided for about \$250 from Pfaff-Karren Insurance.

Music in the Park recap. Bill Foster reported it went well, was enjoyable, and that there will be some technical details to work on for next year. There was good

turnout and an excellent array of sponsor. Average attendance was 250 this year. If we want to invest more in promoting, we could raise that number for 2022.

Making Spirits Bright/Small Business Saturday is coming up on Saturday, November 27. The University Community Connection Committee would like to establish an MBA contact, since prior contact Susan Fuller has moved out of town. Mariam Haugen gave a history of the event. Nicki Marazzani will work on Small Business Saturday; Suzanne Dufner, through the city, will coordinate park displays. The Fire Department is interested in participating. There was discussion about prior years' events and MBA's fiscal contributions both to maintenance of LED pole lights and collecting sponsorship \$ to purchase new displays. Monmouth P&L maintains light pole lighting. Discussion on this will continue next month.

Website: Tori Stutzman says it's moving faster and has an increased rating.

Social Media Committee – Sabra Jewell and Emily McNulty have been reposting things from MBA business pages. The more businesses post, the more there is to be reposted and redistributed.

Membership – Suzanne Dufner said the committee is meeting Thursday and is working on member packets.

Announcements:

Chamber: Greeters 9-8 at Haugen's Galleri, 8:30 AM; Thirsty Thursday 9-16 at MaMere's, 5:30 PM; first "Women in Business" meeting is 9-20, Benedetto Vineyards; Educational series coming, starting in September with "How to Write Professional Emails"; Chamber is working on a networking event, too.

City: MBA's application to Main Street Program Exploring level has been approved; Main Street conference is October 6-8, Suzanne Dufner will be going; working on making more PPE supplies available to Chamber.

Heritage Car Show, 9-19, Main Street Park

James Martin: Opening 2<sup>nd</sup> site in Newport on September 23.

Miriam Haugen adjourned the meeting at 8:45 AM.

Respectfully submitted, Marilyn Morton, Secretary Pro Tem